



CHICAGO BOTANIC GARDEN
Morning Music



June 6 - August 31

The Program

Morning Music takes place every Tuesday and Thursday morning from 10 to 11 a.m., from June 6 to August 31, in McGinley Pavilion. On Tuesday mornings, attendees will enjoy a master performance on one of the nation's few hand-played carillons, taking in the majestic sound of the 48-bell Theodore C. Butz Memorial Carillon on Evening Island. Since 1986, the carillon has remained both a noted landmark and a source of remarkable music at the Garden. On Thursday mornings, the program features a wide variety of music, ranging from string quartets to harp duos and jazz trios, Brazilian guitar, and more.



The Setting

Each Tuesday and Thursday, visitors come out to relax and feel rejuvenated as they listen to beautiful music in an intimate environment, surrounded by the tranquility of the Garden. Visitors take in the beautiful summer vistas of Evening Island and the Gardens of the Great Basin as they listen to engaging musical performances.

The Attendees

Attendance at Morning Music is steady, with the Garden welcoming nearly 4,000 visitors throughout the season. The concert series attracts older adults and young families, parents with children, and regular morning walkers. Our 60,000 members are loyal to the Garden and its mission. Our visitors are receptive and loyal to companies that appreciate the beauty and importance of nature and show a commitment to the planet.



The Opportunity

We invite our sponsors to have an on-site presence at Morning Music with quality, one-on-one engagement with the audience and general Garden visitors. The concerts allow sponsors to reach people at their most relaxed and create positive impressions with attendees enjoying a variety of music. Connect and interact with audience members before or after the performance as they learn about your company or taste your products. Other recognition opportunities include logo placement on signage and in print, along with other promotional materials.



The Sponsorship

Presenting: \$20,000

Major: \$10,000

On-site: \$5,000



CHICAGO BOTANIC GARDEN

1000 lake cook road glencoe, illinois 60022

One of the treasures of the Forest Preserves of Cook County