



chicago botanic garden

Lost & Found



June – September 2024

The Event

Join the Chicago Botanic Garden to experience **Lost & Found**, a story of hope and action in the conservation world. From June to September 2024, commissioned artworks developed in collaboration with Garden scientists will explore the themes of plants and habitats that are "lost" (extinct or endangered), and "found" through plant conservation success stories.

Through installations, sculptures, participatory theatrical performances, craft workshops, interactive storytelling, and more, the featured artists will explore the intersections among nature, science, and art to inspire visitors to join the urgent, global effort to conserve and care for our world. Visitors will explore the themes of culture, interconnectedness, growth, and stewardship—and discover how things that are lost can be found again.



The Setting

All summer long, playful, innovative installations, programs, and displays will delight visitors as they explore the Garden's 385 acres—an extraordinary and unique backdrop—and engage with nature in new ways. The Garden, one of the world's great living museums and conservation science centers, has more than two million plants in its collection. Summer is a peak time at the Garden, both for the number of visitors and for blooms in our display gardens.

The Opportunity

Sponsors gain visibility and brand awareness in a festive atmosphere throughout our busiest season. Opportunities for visibility include a wide variety of marketing activities, such as integrated logo recognition on creative digital marketing pieces delivered via email and social media, interior and exterior event signage, and other avenues. Additional opportunities may include on-site activations.



The Attendees

The Garden welcomes more than one million visitors each year who come for the beauty of the grounds and the diverse year-round programming. Our more than 65,000 members are loyal to the Garden and its mission. Our visitors, who represent all ages and cultural backgrounds, come largely from the Chicago region, with strong representation from the North Shore suburbs. Our visitors are receptive and loyal to companies that appreciate the beauty and importance of nature and show a commitment to the planet.



The Sponsorship

Presenting: \$100,000

Major: \$50,000

Supporting: \$25,000

On-site: \$5,000



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One of the treasures of the Forest Preserves of Cook County